NABARD – WCUSS, KURNOOL, A. P

Tree plantation and Horticulture project/program for better upkeep of Environment and sustainability of livelihood of the Poor farmers and rural populace in drought hit areas of Andhra Pradesh and other states of India.

Ever since 1995 many sort of tree planting projects have been implementing in AP as part of the watershed and other agricultural related programs, but the survival rate year by year is very minimal. Therefore it would be better to go for the useful cultivation of fruit bearing trees especially Mango plantation for sustainable income for the farmers. This has been fruitfully and genuinely proved in Obulapuram NABARD supported watershed implemented by WCUSS Kurnool, Andhra Pradesh.

A glimpse of Obulapuram NABARD -WCUSS watershed :-

Mango plantation 's details:

Total area covered
under mango cultivation : 380 acres
Total Farmers : 68
Total mango trees (40 plants per acre) : 15200.
Watershed total period : 5 years. (2009-2014)
Mango plantation time : first 2 years, later maintenance only
Total watershed cost : 1.10cr.(for the entire watershed works of 5 yrs.)
Total amount spent for mango plantation of 380 acres is Rs. 1368050 only. (out of total cost of the budget)
Annual income from 380 acres is Rs.1.6 cr. to 2.6 cr.

That is about 50 % farmers can get Rs. 60000 to Rs. 100000. as per their proper maintenance, others get less than Rs.60000 per acre. Fewer Farmers get Rs. 100000. per acre (example Mr.Kenche Venkatesh got last year Rs. 1 lakh after deducting Rs. 30000 farming expenses.) Thereby the

income variant from farmer to farmer according to their maintenance capacity and interest. So, factually Obulapuram farmers get more than the double amount of money which they totally spent in 5 years (Rs.1.10 cr.of the total budget).This is astounding and incredible that creates great impact on dry land horticulture.

This is obviously a remarkable achievement which we concretely gained in Obulapuram NABARD watershed. This watershed is located on NH 44, only 13 km. away from Dhone Town.

Obulapuram watershed had been visited by a high level prestigious expert team from 23 Countries of 5 Continents across the world on 24- 12-2012 through Dr. T . Vijayakumar of National Institute of Rural Development, Government of India, Hyderabad, and this exposure visit was chiefly facilitated by our respected shree Sheriff, A G M, Kurnool, and assisted by wcuss Kurnool.

During the get-together after the watershed visit, the team members expressed their full satisfaction and highly appreciated the watershed initiative of NABARD -India.

Thus Obulapuram watershed literally got International acclaim and from that day forward many VIPs and experts ' teams Joyously visited Obulapuram watershed and so people and Farmers passionately desire to maintain the Mango plantation systematically and scientifically to scale up the program and to have greater impact on State level and National level.

We all are heartily welcome you all to our watershed to have an on spot study of watershed and horticulture especially mango cultivation.

In this way we can rightly improve the tree planting and thus the carbon sequestration in our areas for the better upkeep of environment and people. Thanks to NABARD for the continuous implementation of Watershed through NGOs and Governmental Agencies. We all gratefully thank our respected

loving AGM Mr. Subba Reddy for his tireless efforts, genuine interest, encouragement and solemn service.

With all good wishes

Mr. B . Venkatesh , President WCUSS & WDC- Obulapuram, Dhone
Phone: +91 9989146317
March 01st 2025, Dhone .

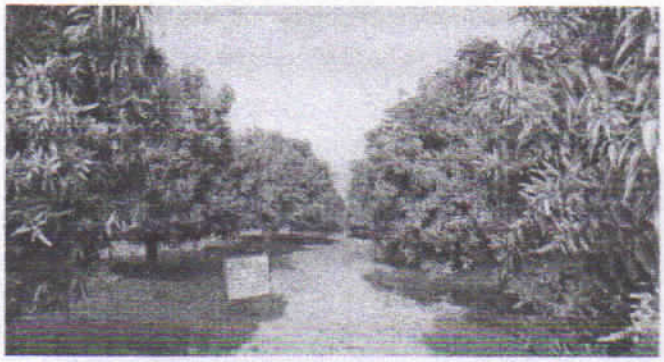
Thanks

Jaihind





Mango Plantation in Obulapuram watershed





Dr. A Nageshkumar AGM, NABARD, Kurnool visited our watershed area.

continue to 4th page as Appendix of SHGs

Weaker Communities Upliftment Service Society (WCUSS) Peapully-518221.

Sub: Mandal (Block) wise SHG Details of WCUSS Since 1987, and upto Sep - 2025

source : DRDA - Kurnool

Report Date : Sep. 2025

1	2	3	4	5	6	7	8	9	10	11	12
Sl No	Name of the Mandal (Block)	No. of Women SHGs	Total SHG members	Total VOs	Total SHG Leaders	Total Savings in Rs. Lakhs	Total Interest in Rs.Lakhs	Total Grant in Rs.Lakhs	Total Corpus in Rs. Lakhs	Total Bank Linkages Rs in Lakhs	Grand Total in Rs.Lakhs
1.	Peapully	1701	20376	56	3402	1715.00	1090.00	5500.00	8305.00	4353.00	12658.00
2.	Dhone	1709	22157	52	3418	1818.00	1095.00	6800.00	9713.00	5045.00	14758.00
3.	Veldur thy	1441	17264	49	2882	1090.00	1064.00	3500.00	5654.00	5500.00	11154.00
	Total	4851	59797	157	9702	4623.00	3249.00	15800.00	23672.00	14898.00	38570.00

NOTE : SHG : Self Help group of women

VO : Village Level Organisation of total SHGs.

Their own Money in Indian Rupees is 237 Cr. (Rs. 2370 Million)

Bank Loans : 149 Cr. (Rs. 1490 Million) This amount has to be refunded to Banks.

Total Money on Rotation : ie. 86% of the total amount of 386 = 332Cr. (Rs. 3320 Million)

Under UNDP , APRLP - DFID, UK, Dist. Administration of Kurnool through Central and State Governments and all the participating agencies together promoted Block level and District level SHGs' federation for more strength, solidarity, linkages, development and collaboration.

However, by the efforts and perservence of all partners concerned, so far more than 80% of SHG families have literally crossed poverty line, and they have become role models of sustainable development.

We formed, nurtured and developed these groups in 3 Mandals (Blocks) (another Mandal is the Krishnagiri where we did the NABARD watersheds) since 1987 to 2009. From 2010, DRDA is maintaining the whole groups systematically. These self supported SHGs currently guided and supported by District Administration DRDA Kurnool, Andhra Pradesh, South India, are one of the best women organisations in the world, like BRAC - Bangladesh which was one of the UNDP Project Partner Agencies like WCUSS Kurnool. This similiar forms of best SHGs are there in Orwakal Mandal - Kurnool, developed by revered Smt. Vijaya Bharathi who was once the Project Officer of UNDP - Kurnool A.P. (1995 - 2002) , who is reverently called "Amma" (Mother) by all in Orwakal Area.

Since 2009, NABARD's livelihood amount also is being utilised for the benefit of SHGs for their sustainable development of income. So that with the co-operation of SHGs and Watershed development Committees they can utilise and manage the funds properly and transparently. Thus we could achieve remarkable success both in SHGs movement and in Watershed development which we undoubtedly deem that such achievements have been achieved only by few NGOs in Inida.

This is really a great achievement for the poor people of vulnerable communities of India where we establish honest personal contacts for over 40 years.

So far, we had been instrumental in raising 6030 acres of Mango Plantations totally spanned over 83 watersheds of our target Districts of Anantapur and Kurnool - of A.P. from 1995 to 2014, through various watershed Developmental programs of Central, NABARD, and State Sponsored Agencies, in which our small and marginal farmers get Rs. 30 Crore annually. This is obviously a good regular income of our target groups as they may get crops for minimum 45 to 60 years from Mango Plantation so that they can meet their regular family expenses without debt. Having steady income both from SHGs and Watersheds particularly from Mango Plantation. More importantly during the period of honourable Shri. Chandra Babu Naidu, helped and developed the SHGs and Watershed movements in the greatest way possible with long term vision carried out the work which no Chief Minister had done ever in India. That time one of our Watersheds S. Ranghapuram was the best Watershed in India coincided with the all India famous Raleghav sidhi Watershed of Maharashtra done by the respected Shri. Hanna Hassere. Thereby Hanna Hssare's Team visited our, S Ranghapuram to see the Watershed and study more about SHG movement and their ineffable unity and growth. So our next renowned Watershed is obulapuram NABARD Watershed on which this success story has been done here.

We wish and pray for all who have been marvelously supported, inspired and blessed us and continue their support for our future.

During I batch of Watersheds in AP - from 1994-1995 (the same period of UNDP - SHGs, and Government Watersheds) onwards our then Chief Minister of A.P. Honourable Sri. Chandrababu Naidu visited our Watershed and SHGs 4 times to have an on spot study assessment with Ministers State Level Officers, MPs and MLAs, and local leaders and they expressed their full satisfaction on SHGs and Watershed concrete performances.

S. Rangapuram Watershed of Peapully mandal, had been visited more than 300 times by various National, International, Inter State level agencies and neighbouring villagers hitherto.

We are deeply indebted and sincerely greatful to all our National and International Supporting Agencies, INGO Funding Agencies, World Bank, World Development Study Team, ICRISAT, MANAGE, NIRD and Central Rural Development Secretaries (Mr. B.N. Yugander Nadella IAS, Sri. K.R. Venugopal IAS) and Senior distinguished IAS Officers mainly Messrs. S.P. Tucker, K.Raju, L.Premchandra Reddy, Somesh Kumar, Sai Prasad, Sudarshan Reddy, Rajeswar Tiwari, S.P.Singh, Danakishore, Dr. Vijayakumar, A.K.Goel, Sankar Naik and UNDP Officers Messrs. Nanji Reddy, Vijaya Bharathi and Watershed PDs Messrs. A.K. Jain IFS, Sanjaya Guptha IFS, Suvarna IFS, Academicians, Ex-CGMS, DGMS and AGMS , Dr. A. Nagesh Kumar CGM - NABARD, Mr. M. Subba Reddy AGM Kurnool, Political Parties and many more, all District Collectors and other heads of departments, all Local Level Agencies, all other Target People, Well-Wishers, Press Reporters and our committed staff for their support, guidance and compassionate help, without whose invaluable help and indefatigable efforts, nothing could have been achieved.

Conclusion

In closing, we specially and lovingly appreciate all SHG Members, VO leaders and Watershed Development Committee Members and all the public - spirited people of our target groups to make a difference, to speak out against injustices and to change hearts, so that the unjust laws and systems can be changed, so that we may all live in a community, a Country and a World that is more just, empowering, compassionate, peaceful and hopeful.

Thanks Jai Hind

Place : Peapully, Kurnool.

Date : 15-12-2025

B. Venketash
- Sd-
President - WCUSS